



THE ADBICY
BILLBOARD

IMMERSIVE
BUSINESS SOLUTIONS



The first mobile billboard in the world awarded the Gold Medal with the Jury's Congratulations at Geneva's 42nd International Exhibition of Inventions



High-impact & Cost-effective Outdoor Advertising

Created in 2011, AdBicy is a gold medal awarded mobile billboard designed specifically to reach people on the move and go where no outdoor ad has gone before - straight to the heart of your target audience.

Which is precisely why AdBicy is perfect for attention-grabbing advertising campaigns, delivering your message at the right time, to the right people, with the lowest cost per thousand impressions.

AdBicy's affordable price and ease of use makes it an attractive solution not just for businesses and companies seeking to advertise more efficiently, but also for entrepreneurs looking for simple, budget-friendly business ideas.



**AdBicy comes in three different versions:
AdBicy L, AdBicy M & AdBicy S.**

AdBicy L

Thanks to its clever modular design, **AdBicy L** is the only mobile billboard that offers five different configurations and three format options (portrait, landscape, and square), with the ability to switch between the ad bike mode to adwalker mode and back in a matter of seconds.

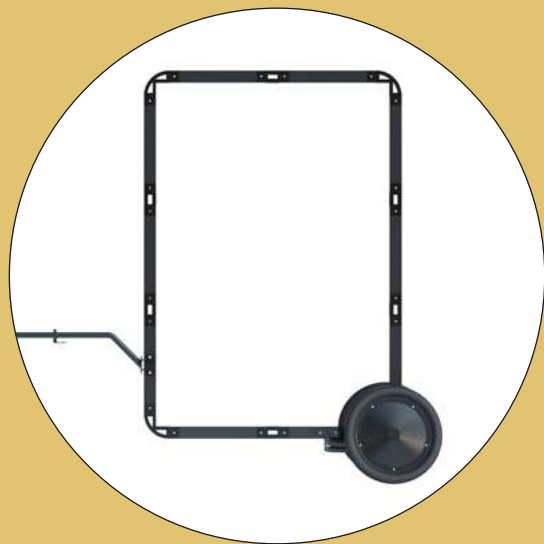


6

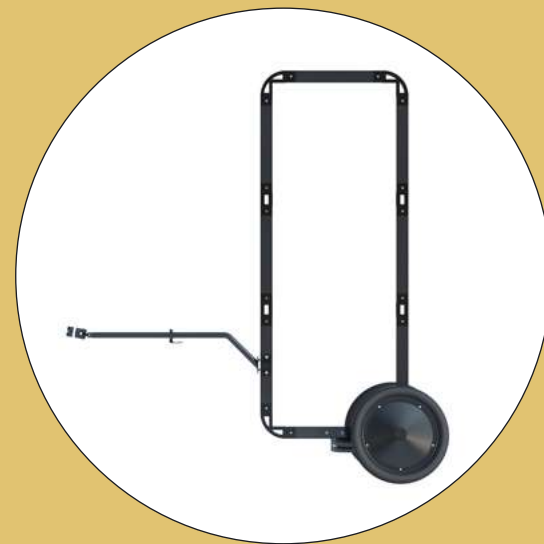


7

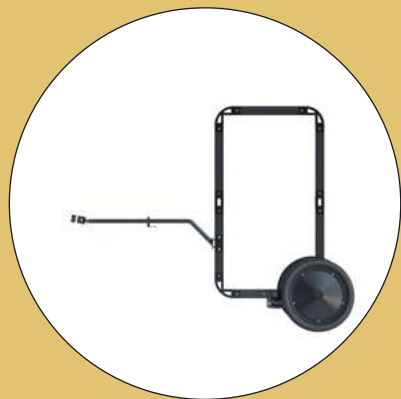
Default Configurations



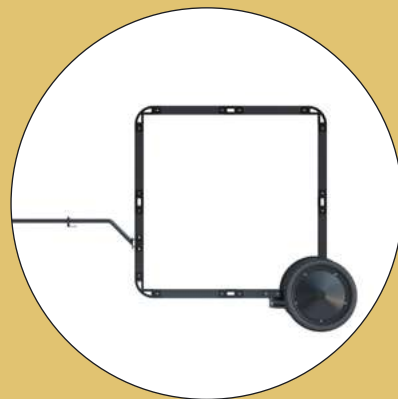
BANNER SIZE 1
1200 mm x 1770 mm



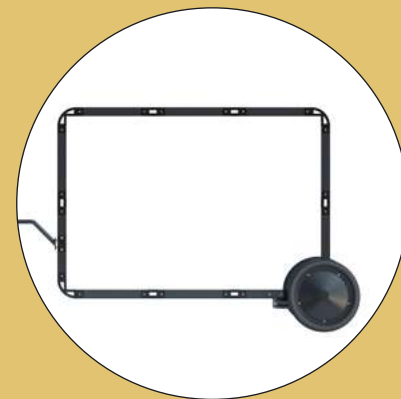
BANNER SIZE 2
630 mm x 1770 mm



BANNER SIZE 3
630 mm x 1200 mm



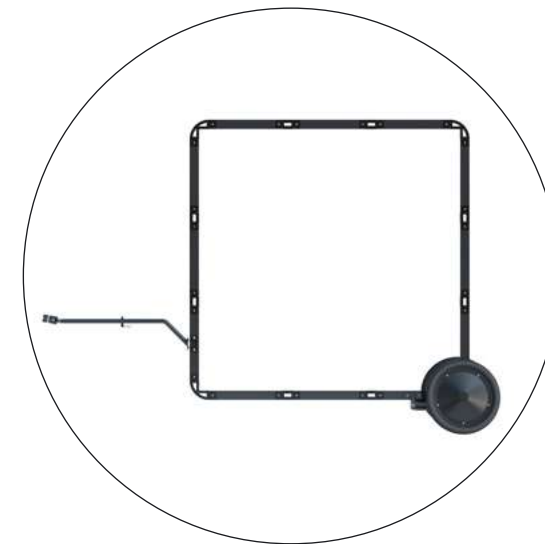
BANNER SIZE 4
1200 mm x 1200 mm



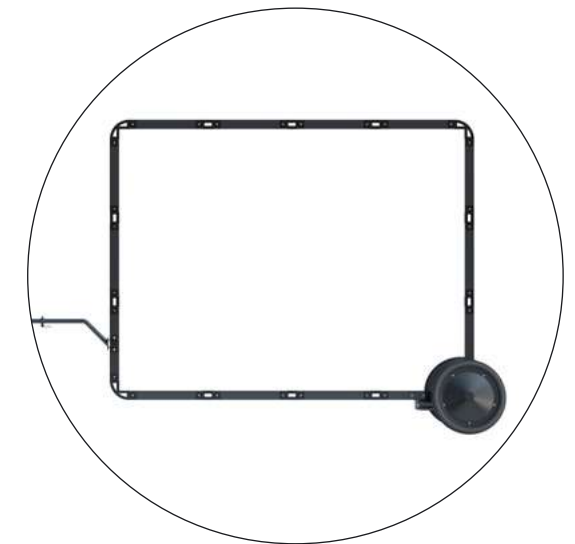
BANNER SIZE 5
1770 mm x 1200 mm

Extra Configurations

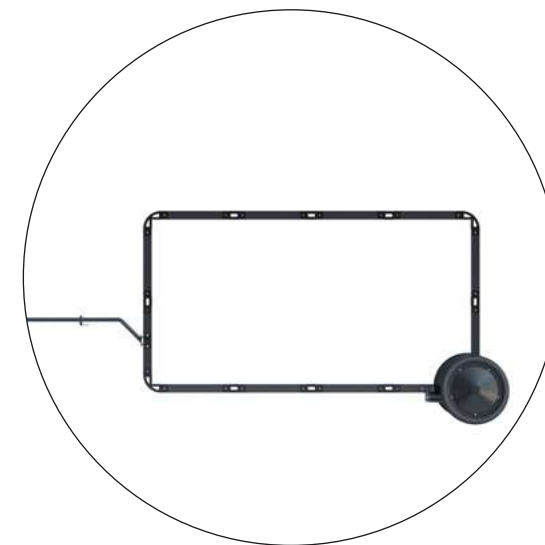
The specially designed extension kit provides AdBicy with four extra configurations, bringing the total up to nine different layouts: three portrait, four landscape and two square.



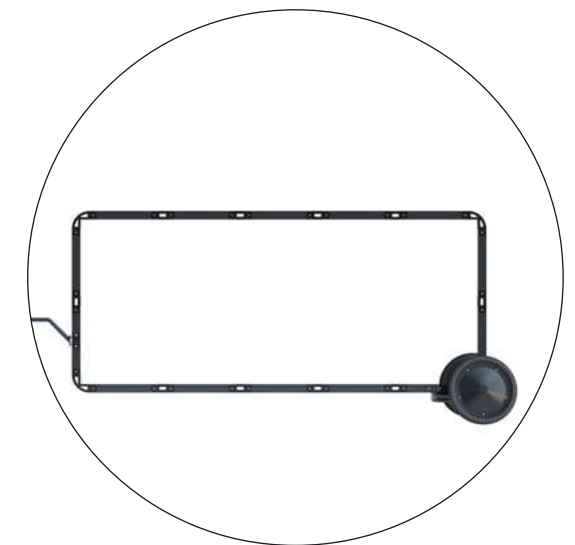
EXTRA BANNER SIZE 1
1770 mm x 1770 mm



EXTRA BANNER SIZE 2
2340 mm x 1770 mm



EXTRA BANNER SIZE 3
2340 mm x 1200 mm



EXTRA BANNER SIZE 4
2910 mm x 1200 mm

Engineered to Perfection

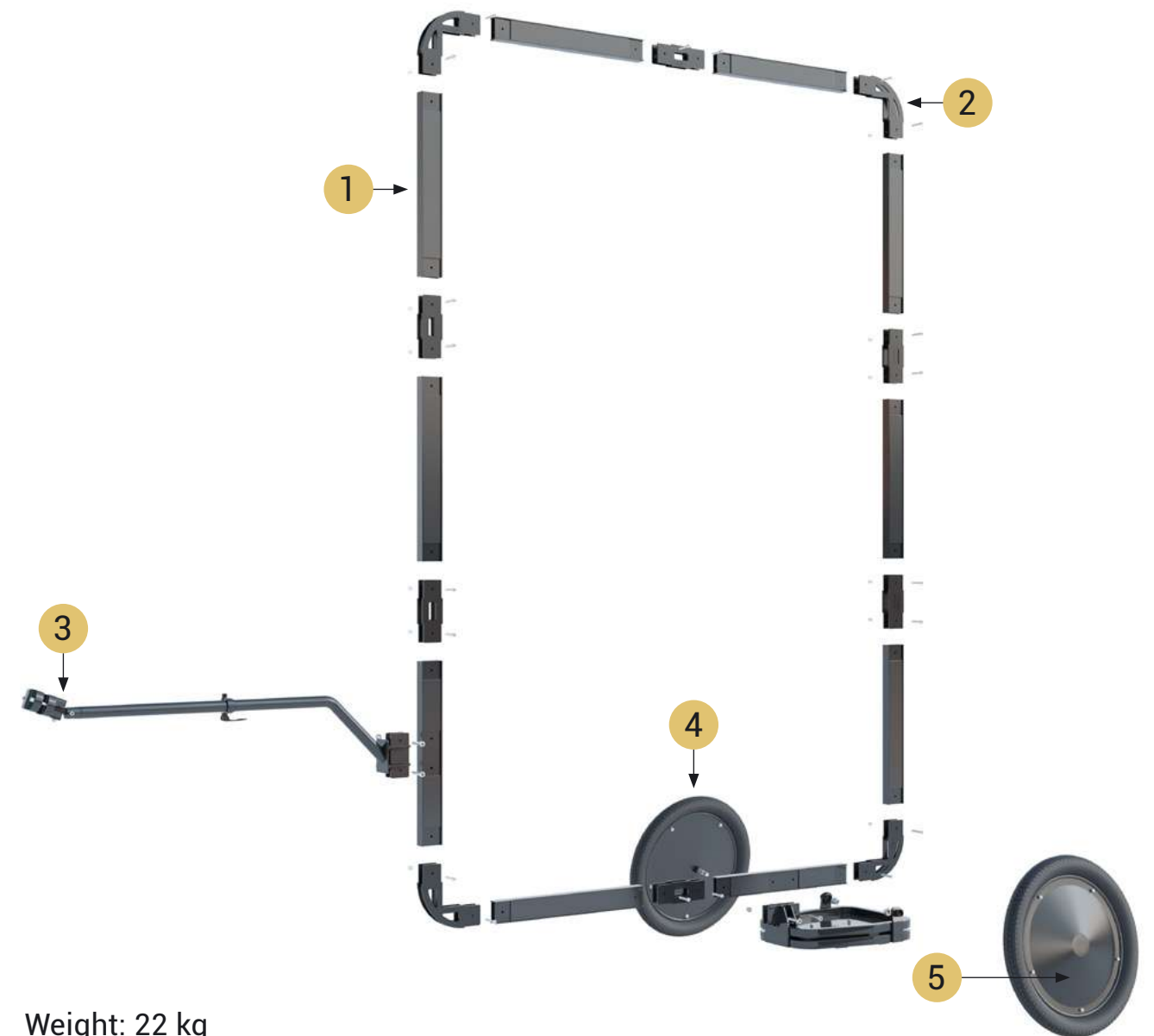
AdBicy L is built to be efficient, practical and durable. Its frame is made of highest quality materials using cutting-edge manufacturing techniques; it can be connected to and towed by any bicycle thanks to our patent-pending universal saddle hitch system.



10

Features & Specifications

1. Modular aluminum frame powder-coated for maximum protection and resistance
2. Hardox steel joints
3. Patent-pending universal saddle hitch system
4. 20 inch bicycle wheels
5. Wheel covers



Weight: 22 kg

11

Optional Features

Extension Kit
Weight Kit
People Stopper
Promo-walker Handlebars
Extra Wheel Covers



EXTENSION KIT



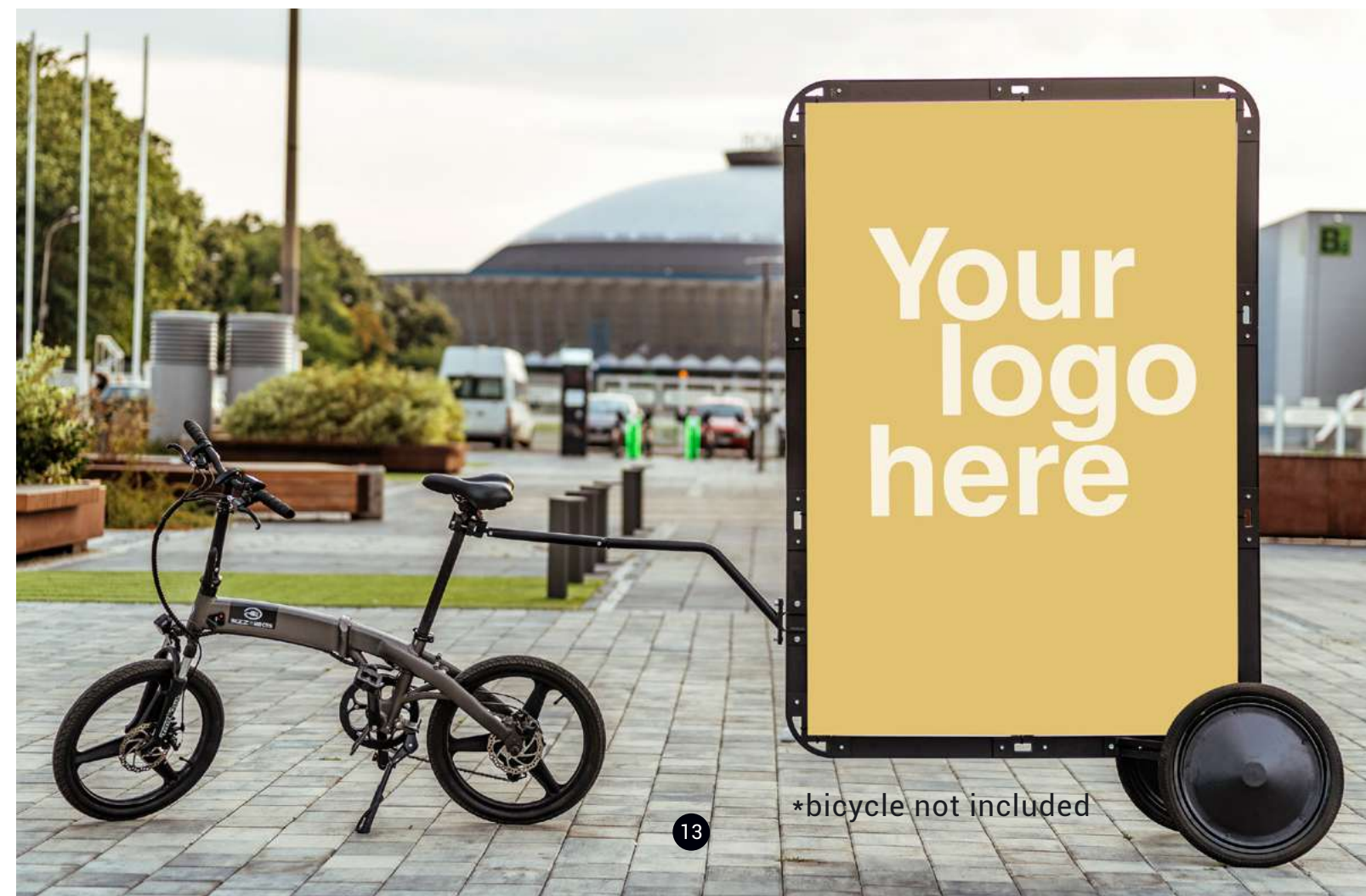
WEIGHT KIT



WHEEL COVERS

The Premium Kit

One advertising kit, up to NINE different configurations.
The Premium Kit includes: the AdBicy L mobile billboard, the extension kit and the weight kit.



*bicycle not included

AdBicy M



AdBicy M is a medium-size mobile billboard with a modular aluminum frame and hardox steel joints, laser-cut for a perfect fit.

It is the perfect advertising medium for areas where other outdoor media are restricted, such as markets, pedestrian areas or events.

Engineered to Perfection

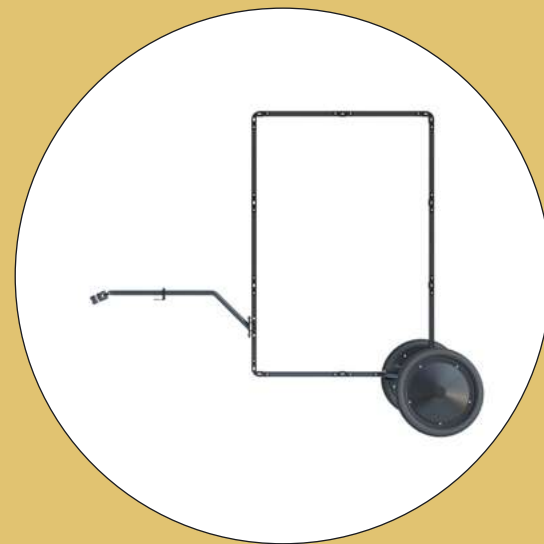
By default AdBicy M it can be assembled in three different configurations; our specially designed extension kit offers four more configurations, bringing the total up to seven.

It weighs only 19 kilograms and can be connected to any bicycle through our proprietary saddle hitch system.

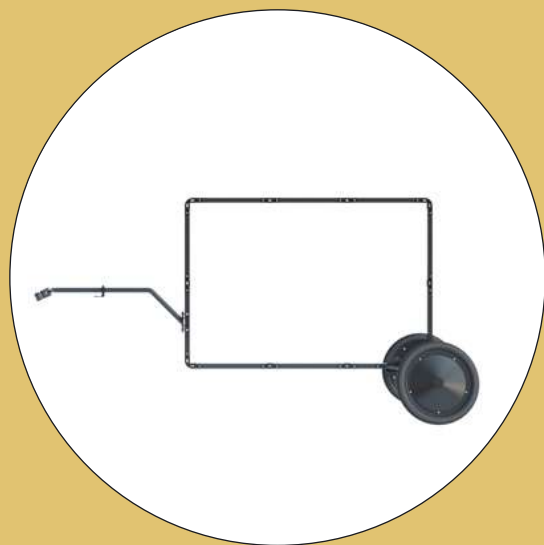


Default Configurations

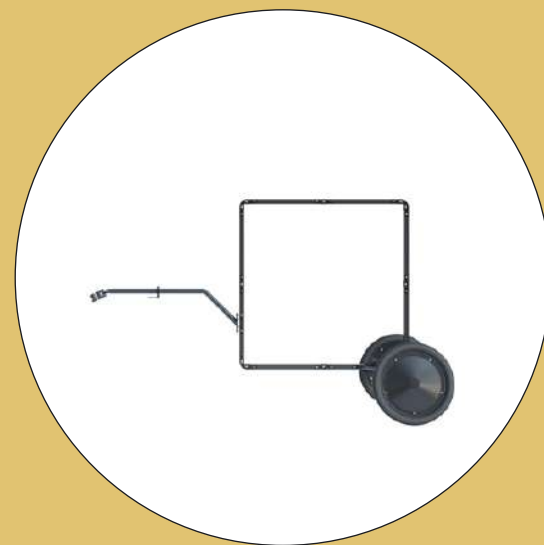
By default, AdBicy M can be assembled in three different formats.



BANNER SIZE 1
1010 mm x 1500 mm



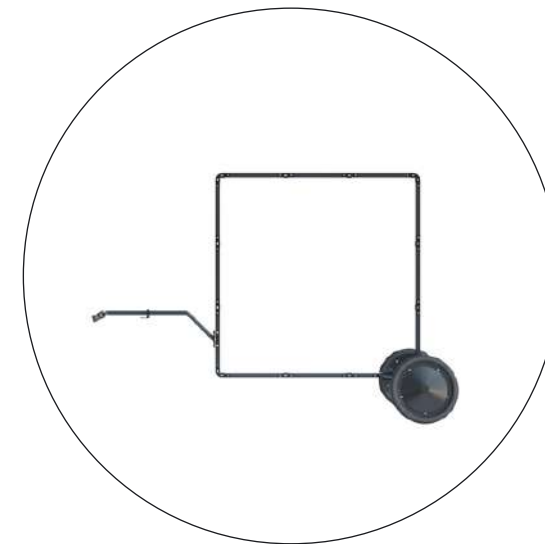
BANNER SIZE 2
1500 mm x 1010 mm



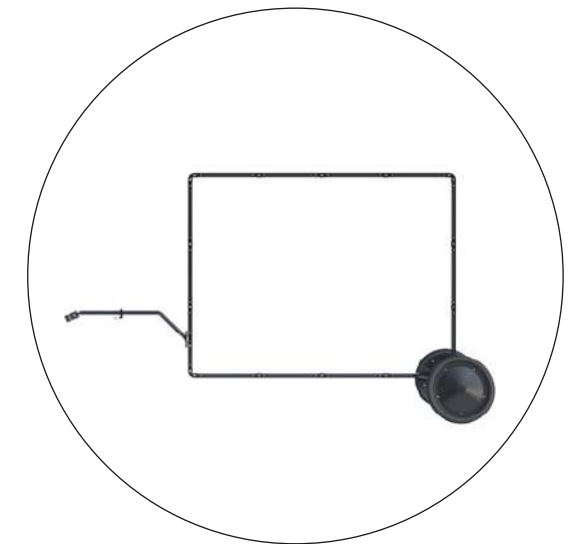
BANNER SIZE 3
1010 mm x 1010 mm

Extra Configurations

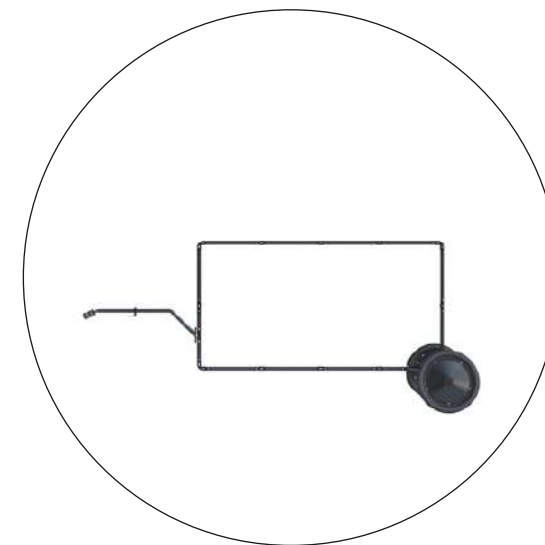
The specially designed extension kit provides AdBicy with four extra configurations, bringing the total up to nine different layouts: three portrait, four landscape and two square.



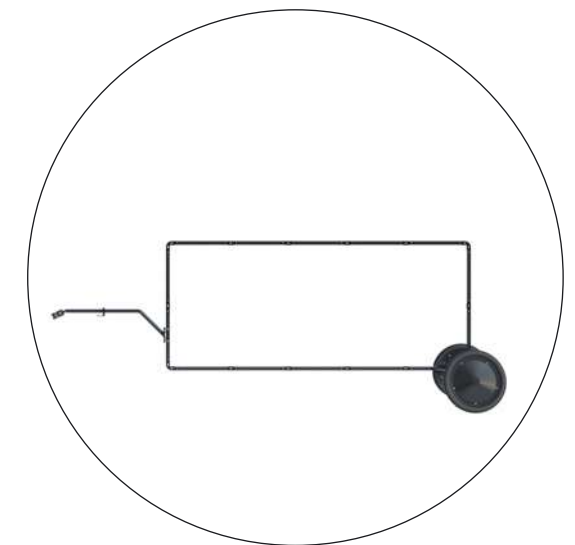
EXTRA BANNER SIZE 1
1500 mm x 1500 mm



EXTRA BANNER SIZE 2
1985 mm x 1500 mm



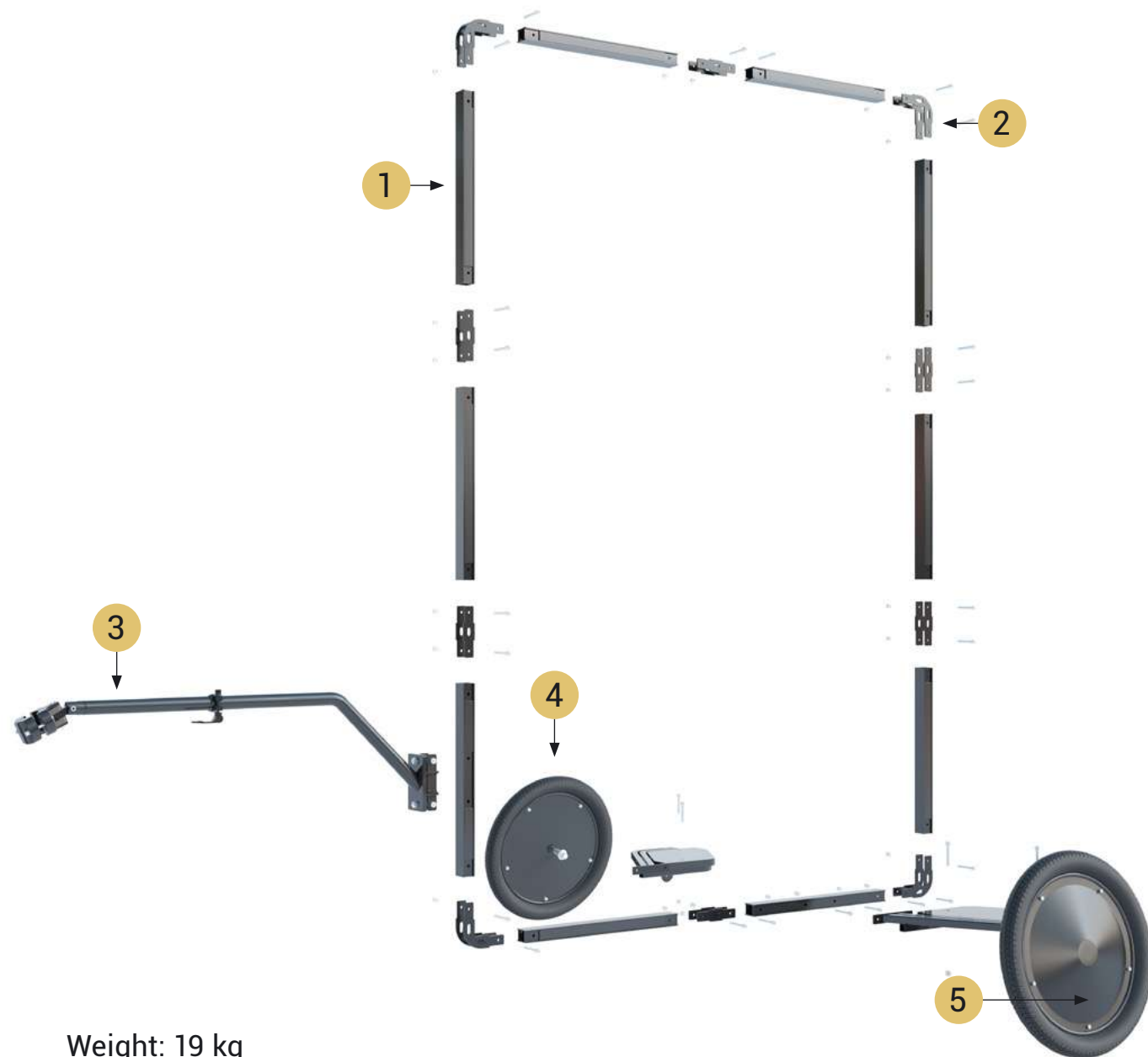
EXTRA BANNER SIZE 3
1985 mm x 1010 mm



EXTRA BANNER SIZE 4
2480 mm x 1010 mm

Features & Specifications

1. Modular aluminum frame powder-coated for maximum protection and resistance
2. Hardox steel joints
3. Patent-pending universal saddle hitch system
4. 20 inch bicycle wheels
5. Wheel covers



Optional Features

Extension Kit
Weight Kit
People Stopper
Promo-walker Handlebars
Extra Wheel Covers



EXTENSION KIT



WEIGHT KIT



WHEEL COVERS

The Premium Kit

One advertising kit, up to SEVEN different configurations. The Premium Kit includes: the AdBicy M mobile billboard, the extension kit and the weight kit.



*bicycle not included

AdBicy S



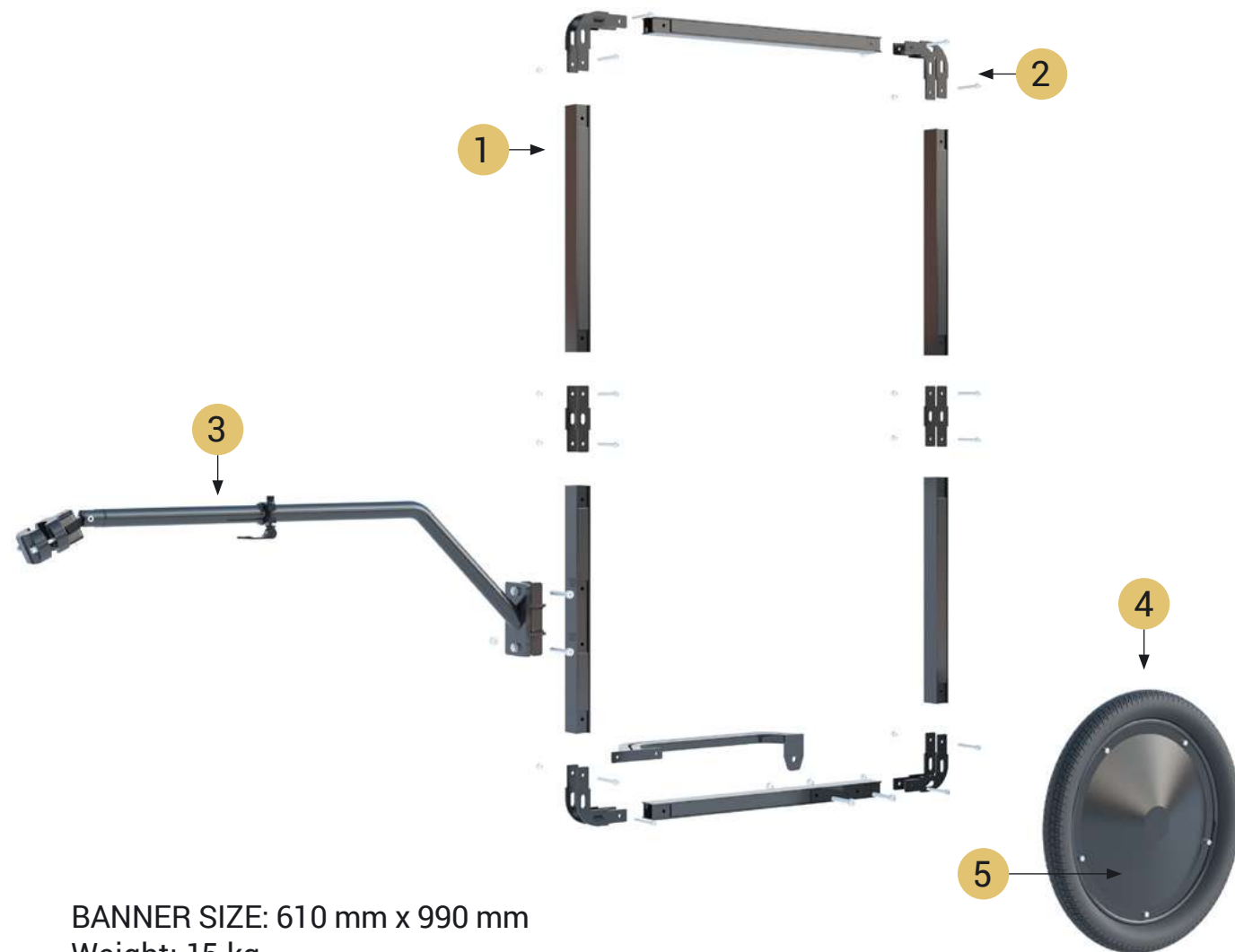
Compact and perfectly balanced, AdBicy S is the one-wheel version of AdBicy L & AdBicy M.

Its small and lightweight frame allows it to navigate with ease through narrow lanes and crowded areas, while its very affordable price makes it perfect for budget-conscious advertisers.

Features & Specifications

AdBicy S has ONE default configuration

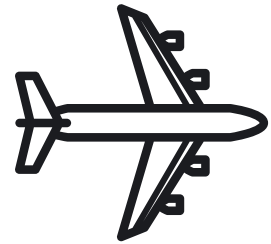
1. Modular aluminum frame powder-coated for maximum protection and resistance
2. Hardox steel joints
3. Patent-pending universal saddle hitch system
4. 20 inch bicycle wheel
5. Wheel cover.



BANNER SIZE: 610 mm x 990 mm
Weight: 15 kg



Worldwide Shipping **since 2009**



USA and Worldwide:
delivery by air (3-7 business days)

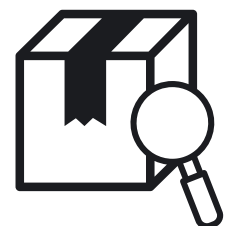


Mainland Europe:
delivery by road (3-5 business days)



USA and Worldwide
delivery by sea (14-65 days port-to-port)

Delivery box dimensions:
Depending on product
and order volume.





Contact us, now.

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